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Homework #3



For this assignment I chose the brand **Miu Miu**



According to [showstudio.com](https://www.showstudio.com), "Miu Miu is the sister label to Prada, and was founded in 1992 by Miuccia Prada".

Zoe Magazine describes Miu Miu as:

“Miu Miu can be seen as an attitude – eschewing gender binaries, it is a state of mind that connects the like-minded. Youthful, dynamic, rebellious and free, Miu Miu transgresses – so a power can be found in delicacy, a strength in tenderness, a wisdom in youth.”

Their current assortment (AW 2023/2024) uses a beautiful range of fall/ winter colors with silhouettes that play with proportion and shape.

Full Show: <https://www.youtube.com/watch?v=5NtDsK4ykUY>

Identify:
silhouettes, key colors, patterns, textures, materials (fabrics/yarns), sizes.

Key Colors





Green
Teal



Browns
Yellows
Reds



Grays
Black
White

Materials, Texture, Patterns



Material: Wool
Texture: Tweed
Patterns: Herringbone, Overchecked



Material: Mesh, Nylon, Chiffon, or Tulle
Pattern: Polka Dots, Plain



Material: Leather
Texture: Smooth, Pebbled
Pattern: Flower Motif, Alternating (silver and colored rhinestone) , Buckle Motif



Silhouettes and Sizes

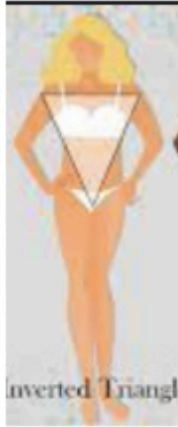
Rectangle Silhouette Created With:
 Crew Neck Dresses - Proportions are influenced by the horizontal line right below the Breast



Cuffed/ Set in Sleeves



Inverted Triangle Silhouette Created With:



**Broad (From Shoulder-To-Hip) Frames using Layered Jackets
And Narrowed with Pencil Skirt/ Fitted Pants**

Or also

Broad Shoulder-To-Hip Frames using Crew Neck Cardigans and Long Sleeve Sweaters

And Narrowed with a statement underwear garment



Triangle Silhouette Created With:
Plunging V Neck , *Loose + Flowy* Pencil Skirt



Sizes:

Mix of clothes that are very fitted to emphasize and lengthen the body shape and clothes that are oversized to broaden the shoulder or disguise the shape of the body

For ready to wear this is [Miu Miu's Size Chart](#)

Abbigliamento cm pollici

Taglia Miu Miu (IT)	36	38	40	42	44	46	48	50
Stati Uniti	0	2	4	6	8	10	12	14
Torace	78 cm	81 cm	84 cm	88 cm	92 cm	96 cm	100 cm	104 cm
Vita	61 cm	64 cm	67 cm	71 cm	75 cm	79 cm	83 cm	87 cm
Fianchi	87 cm	93 cm	93 cm	97 cm	101 cm	105 cm	109 cm	113 cm

Answer the following question: what do you like better of this brand?

I really love Miu Miu because they have managed to create successful multigenerational silhouettes. An example of this is including a 50's pencil skirt, and a short undergarment, or skirt that is more 2000's in the same line.

In class we talked about the important **relationship between women and fashion silhouettes** in different eras in that it was and is used to declare status, profession, and opinion even in the light of sexism. Also in my previous paper I talked about how androgynous silhouettes are becoming popular again and it is something I enjoy. I make both of these observations to say that Miu Miu takes the binding and strict corporate silhouettes and either elevates them or makes them dangerous, sexy, and rule breaking (I am talking about moments like the underwear-like garments"). In this collection I like that Miu Miu gives power to the feminine silhouette by broadening it making it seem powerful, and lengthened or cleverly exposed to bring out confidence -**pushing the boundaries**.

Sources

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